



Co-Founders Checklist

This document will help you maximize your experience at the Co-Founders networking event.

1. Describe your business or startup idea.

My company _____, is developing _____
(Company Name) (A Defined Offering)

_____ to help _____
(A Defined Audience)

_____ with _____
(Solve a Problem) (Unique Value Proposition)

For more guidelines, visit fi.co/madlibs

2. Provide Background - Give QUICK answers to the following questions:

WHY are you building this company?

WHAT are you looking for in a Co-Founder?

3. Questions for Private Chat - If you connect with someone on a private chat, here are some important questions to ask:

- *What do you think you're best at? What are you worst at?*
- *In what areas of the business would you expect yourself to lead for the first 12-18 months?*
- *Are you able to commit 100% of your time to this endeavor?*
- *What is a "project" we could use to test this relationship?*

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